

Lobbying Effort On Budget Bill Subjects

2011-2012 Legislative Session

Revenue

Total Hours Of Effort On This Matter

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1845	106	67	123	2141

Hours of Principals' Efforts on This Matter

Alliance of Wisconsin Retailers, LLC

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85 (40%)				85 (16%)

American Heart Association

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85 (5%)				85 (1%)

American Red Cross

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
64 (80%)				64 (58%)

Apple Inc.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
18 (40%)				18 (8%)

Association of Wisconsin Surgery Centers, Inc.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
135 (65%)			45 (60%)	180 (28%)

AVIS Budget Group

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
18 (80%)				18 (78%)

CenturyLink (formerly CenturyTel Service Group LLC)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
7 (1%)				7 (< 1%)

Cigar Association of America Inc

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
20 (85%)	1 (5%)			21 (34%)

Citizen Action of Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
26 (5%)				26 (2%)

DirecTV Group, Inc.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9 (20%)				9 (9%)

DISH Network, LLC

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9 (20%)				9 (10%)

GTECH Corporation

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
14 (50%)				14 (34%)

J P Morgan Chase & Co.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10 (10%)		6 (5%)		16 (4%)

Kimberly-Clark Corporation

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
14 (20%)				14 (6%)

Lutheran Office for Public Policy in Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
132 (40%)				132 (17%)

PepsiCo, Inc.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
11 (20%)				11 (17%)

Pres House - Presbyterian Student Center Foundation

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
255 (100%)				255 (100%)

Quad/Graphics, inc

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
87 (65%)				87 (33%)

RAI Services Company (formerly Reynolds American Inc.)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
230 (100%)	105 (90%)	53 (90%)	78 (90%)	466 (95%)

Smart Government, Inc.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
30 (30%)				30 (6%)

Special Olympics Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
3 (5%)				3 (2%)

Tavern League of Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
83 (25%)				83 (9%)

Thrivent Financial for Lutherans

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
2 (29%)				2 (8%)

Tool & Die Machinists Association Of Wisconsin

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
18 (15%)				18 (6%)

Wisconsin Bankers Association

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
23 (2%)				23 (1%)

Wisconsin Beer Distributors Association Inc

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
199 (77%)				199 (40%)

Wisconsin Brewers Guild

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
36 (30%)		8 (30%)		44 (27%)

Wisconsin Council of Churches

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
23 (14%)				23 (9%)

Wisconsin Council of Religious and Independent Schools

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
33 (5%)				33 (2%)

Wisconsin Council on Children & Families

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

43 (10%)				43 (6%)
----------	--	--	--	---------

Wisconsin Housing Alliance

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16 (10%)				16 (3%)

Wisconsin Petroleum Marketers & Convenience Store Association

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
53 (10%)				53 (3%)

Wisconsin Wine and Spirit Institute

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
54 (95%)				54 (27%)